

SAFARICOM ETHIOPIA ELITE SPORTS DAILY TERMS AND CONDITIONS

Welcome to Safaricom.

The following terms and conditions apply to the Safaricom Elite Sports Daily (**the “Service”**) and constitute an agreement between You (Customer) and Safaricom. By using the Service, it means You have read, understood, and accepted the terms and conditions set out herein.

1. Definitions

- 1.1. **“Customer”** or **“You”** means a duly registered Safaricom customer.
- 1.2. **“Elite Sports Daily”** or **“Service”** means an engaging SMS-based service that delivers subscribers with real-time updates, news, and scores related to various sports. The service offers personalized alerts based on your favorite teams or sports, ensuring they stay informed about the latest developments through SMS to Safaricom customers.
- 1.3. **“Safaricom”** or **“Safaricom Ethiopia”** means Safaricom Telecommunications Ethiopia PLC.
- 1.4. **“Saladina”** means a news service provider contracted by Safaricom to provide the content and platform capability for the enablement of Elite Sports Daily.

2. Eligibility

The Service is available to all Safaricom Customers.

3. Service Subscription and Usage Process

- 3.1. You can subscribe to the Service at any time by sending the keyword **“A”** to the respective short code 30001 or by dialing *799#
- 3.2. You will receive a minimum of five (5) and a maximum of seven (7) Sports news via SMS daily.
- 3.3. You will be charged a daily subscription fee of Birr Two (2 ETB) from your airtime balance for the Service.
- 3.4. You may access the service in English, Amharic, Afan Oromo, Somali, Tigrigna, and any other language availed by Safaricom in the future.
- 3.5. Safaricom Customers can unsubscribe from the offer at any time by sending the keyword **“S”** to the short code 30001 or by dialing *799#.

4. Privacy

- 4.1. Safaricom is committed to safeguarding and preserving the privacy of your personal information and communications, refraining from unauthorized disclosure.
- 4.2. The processing of your information by Safaricom shall adhere to the provisions set forth in the pertinent legislation and Safaricom's internal data privacy policies and procedures.
- 4.3. How Safaricom processes your personal information is detailed fully in the Safaricom Privacy Policy available on www.safaricom.et.

5. Limitation of Liability

- 5.1. Safaricom shall not be liable for any direct, indirect, incidental, special, or consequential damages arising out of or in any way connected with the use or inability to use the Service.
- 5.2. Safaricom does not guarantee continuous, uninterrupted access to the Service. The Service may be temporarily unavailable due to maintenance or other factors beyond Safaricom's control.
- 5.3. Safaricom does not guarantee the accuracy and reliability of the news provided and shall not be liable for any direct, indirect, incidental, special, or consequential damages arising out of or in any way connected with the use or inability to use the Service.

6. Indemnification

- 6.1. You agree to indemnify and hold Safaricom, its subsidiaries, affiliates, officers, agents, and other partners and employees, harmless from any loss, liability, claim, or demand, including reasonable attorneys' fees, made by any third party due to or arising out of your use of the Service.

7. Responsibility of Safaricom

- 7.1. Safaricom is responsible for providing access to a communication network to Saladina (the content provider) to transmit Elite Sports services to Customers as an SMS.
- 7.2. Safaricom will not be responsible for initiating and creating the daily Sport alerts for the actual nature of contents used for the daily Elite Sports. Thus, shall not be liable for the content of any information transmitted by Saladina.

8. Extension of the Elite Sports Daily Terms and Conditions

- 8.1.** These terms and conditions are supplemental to and subject to the published Safaricom Prepay and Postpay General Terms and Conditions.
- 8.2.** All general provisions applicable to Prepay and Post-pay services under the Prepay Terms and Conditions and post-pay Terms and Conditions shall apply to these terms and conditions.
- 8.3.** Safaricom reserves the right to amend or vary these terms and conditions or to withdraw the Service at any time. In any of these events, notice will be given via Safaricom's website at www.safaricom.et or any other media and will be effective immediately or as at the date referred in such notifications.