

SAFARICOM ETHIOPIA 4G BUSINESS INTERNET 50/50 PROMOTION TERMS AND CONDITIONS

Welcome to Safaricom.

The following terms and conditions apply to the Safaricom **4G Business Internet 50/50 Promotion (“50/50 Promo”)**. By participating in this Promotion, it means You have read, understood, and accepted the terms and conditions set out herein.

1. Definitions

For the purposes of these Terms and Conditions:

- 1.1 **"Enterprise Customer or Customer or You"** means a registered business, company, and any organization including but not limited to government entities, embassies, and non-governmental Organizations.
- 1.2 **“Primary Number”** means the Safaricom mobile number added as the main number for operating the 4G Business Internet (4G BI) Service.
- 1.3 **“Safaricom”** means Safaricom Telecommunications Ethiopia PLC

2. Eligibility

- 2.1 The 50/50 Promo is only available to prepay Enterprise Customers who purchase the 100GB, 200GB, or 500GB Enterprise prepay packages under 4G Business Internet Service.
- 2.2 Customers with postpaid 4G Business Internet packages or mobile data plans are not eligible for the 50/50 Promo.

3. Promotion Period

- 3.1 The 4G BI 200 GB and 500 GB promotions start on September 12, 2023, and end on March 30, 2024; the 4G BI 100 GB promotion starts on October 20, 2023, and ends on March 30, 2024. (the “Promotion Period”).
- 3.2 The Promotion Period may be extended for a further period or amended at the sole discretion of Safaricom. Safaricom will notify You through our website at www.safaricom.et in the event that the Promotion is extended for a further period.

4. The Promotion Mechanics

- 4.1 The 50/50 Promo will be awarded to any mobile number which receives a 4G Business Internet 100GB, 200GB, or 500GB prepay package, whether bought by a 4G BI Primary Number or gifted by an Enterprise Customer.

- 4.2** The 50/50 Promo award will be in the form of data and will not be charged to the customer.
- 4.3** The 50/50 Promo resource will be rewarded only upon 50% of bundle utilization. Thus no free resources/data will be awarded to customers with 100GB, 200GB, or 500GB packages but consume less than 50% of the prepay packages.
- 4.4** The 50/50 Promo will be assigned to your number automatically, upon the 50% utilization of your 100 GB, 200 GB or 500 GB prepay packages.
- 4.5** You will be automatically awarded 50% of the package resources as bonus data (50/50 Promo), as follows:
- Receive 50GB bonus data if You purchase the 100GB package and use 50% of the purchased package.
 - Receive 100GB bonus data if You purchase the 200GB package and use 50% of the purchased package.
 - Receive 250GB bonus data if You purchase the 500GB package and use 50% of the purchased package.
- 4.6** The 50/50 Promo resources will be valid for one month starting from the award date.
- 4.7** If You purchase a 4G BI package while still having the 50/50 Promo resource, the 50/50 Promo resource will have priority of consumption.
- 4.8** The welcome offer resources for 4G BI will be utilized first before the 50/50 Promo resources.
- 4.9** Other promotional bundle resources which have a validity of less than 30(thirty) days will take priority in consumption before the 50/50 Promo resources.
- 4.10** You can have multiple 50/50 Promo resources at one time. This means that if You already have a 50/50 Promo resource and You buy another 4G BI package and use 50% of it, You will still be eligible to receive another 50/50 Promo resource.

5. Restrictions

- 5.1** The promo resource cannot be gifted.
- 5.2** The 50/50 Promo resource cannot be rolled over or used to extend the validity period of the 4G BI bundle package.
- 5.3** The 50/50 Promo resource cannot be used for roaming services.

6. Privacy

- 6.1** Safaricom shall protect and keep your personal information and communication private and shall not disclose it to any unauthorized persons.
- 6.2** Safaricom shall only process your information in accordance with the applicable law and its own data privacy policy and procedures.

6.3 How Safaricom processes your personal information is detailed fully in the Safaricom Privacy Policy available on www.safaricom.et.

7. Extension of 4G Business Internet Terms and Conditions

7.1 Safaricom shall protect and keep your personal information and communication private and shall not disclose it to any unauthorized persons.

7.2 Safaricom shall only process your information in accordance with the applicable law and its own data privacy policy and procedures.

7.3 How Safaricom processes your personal information is detailed fully in the Safaricom Privacy Policy available on www.safaricom.et.

8. 8.1 These terms and conditions are supplemental to and subject to the published Safaricom Prepay General Terms and Conditions, Enterprise Prepay Bundle Service Terms and Conditions and Prepay 4G Business Internet Service Terms and Conditions.

8.2 All general provisions applicable to Prepay services under the Prepay Terms and Conditions shall apply to these Terms and Conditions.

8.3 Safaricom reserves the right to amend or vary these Terms and Conditions or to withdraw from the Services at any time. In any of these events, notice will be given via media advertisements including at Safaricom's discretion on www.safaricom.et and will be effective immediately or as at the date referred in such notifications.